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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2025.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART - III	CORE - 9	U23BB509	HUMAN RESOURCE MANAGEMENT

Date & Session: 04.11.2025/FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	HRM stand for _____. a) Human Role Management b) Human Resource Management c) Human Research Method d) Human Resource Mechanism
CO1	K2	2.	_____ following is a main function of HRM. a) Buying raw materials b) Manufacturing goods c) Recruiting employees d) Selling products
CO2	K1	3.	_____ following is a method of job evaluation. a) Ranking method b) Induction c) Orientation d) Placement
CO2	K2	4.	_____ is a method of selection. a) Training b) Induction c) Interview d) Performance appraisal
CO3	K1	5.	_____ following is an on-the-job training method. a) Seminar b) Job rotation c) Case study d) Conference
CO3	K2	6.	_____ is a traditional method of performance appraisal. a) 360-degree feedback b) Behaviourally Anchored Rating Scale c) Ranking method d) Management by Objectives
CO4	K1	7.	Employee welfare measures aim to _____. a) Increase working hours b) Provide benefits for employee well-being c) Monitor performance only d) Decrease the number of holidays
CO4	K2	8.	Social security measures include _____. a) Paid vacation b) Pension and provident fund c) Staff meetings d) Career training programs
CO5	K1	9.	_____ the main purpose of a Human Resource Audit. a) To train employees in IT b) To evaluate HR policies and practices c) To increase employee workload d) To recruit more employees
CO5	K2	10.	HRIS stands for _____. a) Human Resource Integrated Service b) Human Resource Information System c) Human Resource Internal Strategy d) Human Rights Information Source

Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	Explain the nature and scope of Human Resource Management. (OR)
CO1	K3	11b.	Describe the roles and responsibilities of an HR Manager.
CO2	K3	12a.	Distinguish between Job Description and Job Specification. (OR)
CO2	K3	12b.	Describe the benefits of induction.
CO3	K4	13a.	How can Training Need Assessment help in improving employee performance? Analyze (OR)
CO3	K4	13b.	Explain the relationship between Training and Career Development.
CO4	K4	14a.	Evaluate the role of employee engagement in improving organizational performance. (OR)
CO4	K4	14b.	Evaluate the importance of employee welfare measures in maintaining work-life balance.
CO5	K5	15a.	Evaluate the benefits of conducting a Human Resource Audit in an organization. (OR)
CO5	K5	15b.	How would you assess the scope of HR audit in improving HR functions?

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Explain the HR Policies & procedures. (OR)
CO1	K3	16b.	Describe the HRM as a competitive advantage in the VUCA world.
CO2	K4	17a.	Explain the process of recruitment in HRM. (OR)
CO2	K4	17b.	Describe the Methods of selection.
CO3	K4	18a.	Discuss the training process methods in HRM. (OR)
CO3	K4	18b.	Analyze the steps involved in performance appraisal and their importance in HRM.
CO4	K5	19a.	Evaluate the employee compensation in improving organizational performance. (OR)
CO4	K5	19b.	Illustrate the various kinds of incentives.
CO5	K5	20a.	Evaluate the Recent trends in HRM. (OR)
CO5	K5	20b.	Discuss the various approaches of Human Resource Audit.